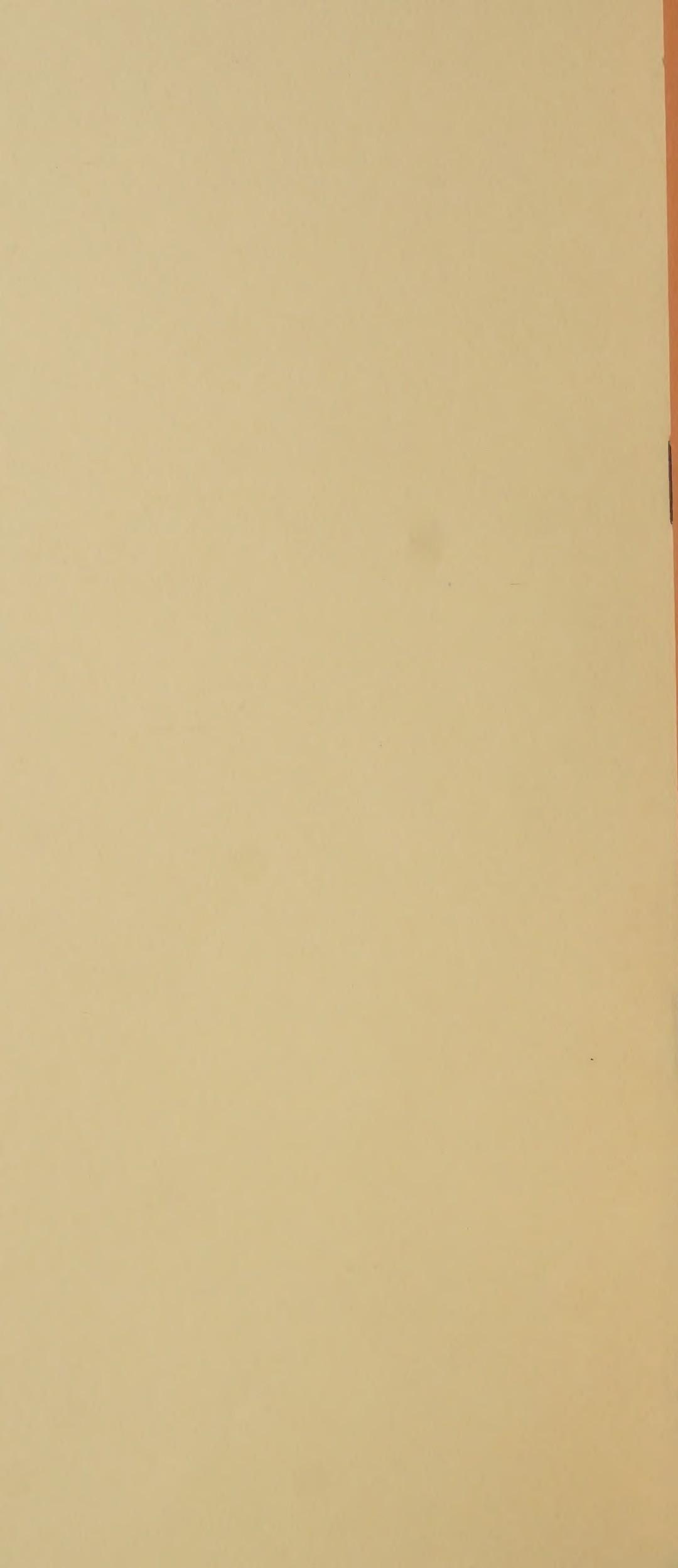


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D. S. Department of Agriculture



THE CARDINAL

## PROVEN DAHLIAS

for

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BRUCEWOOD DAHLIA GARDENS

            
W. H. LAUER

5005 Arden Avenue

MINNEAPOLIS 10, MINNESOTA

## ACKNOWLEDGMENT OF ORDERS

ALL ORDERS will be shipped on or after May 1, or date set by customer

C.O.D. ORDERS accepted. Customer to pay C.O.D. charges. 25% deposit must be sent with order.

ALL PLANT ORDERS remit 50¢ regardless of size, plus 35¢ for special delivery. If you have no special delivery, remit 20¢ for special handling. To guarantee perfect condition of plant shipments 35¢ must be added for special delivery service.

Make checks and money orders payable to W. H. Lauer. Currency accepted at sender's risk.

IDENTIFICATION OF PLANTS: All plants will be labeled with their names.

GUARANTEE: All plants are guaranteed to be true to name.

ALL PLANTS LISTED except 1949 introductions have been grown and proven in our gardens.

THE PRICES AND OFFERINGS in this catalog cancel all previous prices and listings.

ORDER AS SOON AS POSSIBLE: Early orders will make possible our filling of all orders.

GREEN PLANTS: We find that plants insure a much more even stand or growth in your garden.

ROOTS: All two times plant price.

### ABBREVIATIONS

FD - Formal Decorative	ID - Informal Decorative
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SC - Semi-Cactus	C - Cactus
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## 1949 INTRODUCTIONS

BRIDE'S BOUQUET(Ruschmohr) Pure white formal with no trace of any other color. Size 10 to 12 in. Winner of Achievement Medal and Gold Certificate. One of the finest. Should win ribbons. . . . . Plant \$7.50 net

THE CARDINAL(Ruschmohr) Cardinal red semi-cactus with 10 to 12 inch facing bloom. Winner of four Achievement Medals, Gold Medal and Hart Medal. Score of 85.5 in three A.D.S. Trial Grounds. . . . Plant \$7.50 net

NEW LOOK(Ruschmohr) Very large SC. of Empire yellow, blooms running up to 12 to 14 inches. Winner of three Achievement Medals. Winner as largest and most perfect bloom in L.I. Dahlia Show. . . . . Plant \$7.50 net

AMOS KIRBY (Johnson) Giant 12 inch wine red informal. Winner as largest in show and Achievement Medal. Producing 4 exhibition flowers at one time on long stems. . . . . Plant \$5.00 net

KING SIZE (Johnson) Beautiful 10x6 in. red IC. cactus held on long stems. Winner of many blue ribbons and Achievement and Gold Medal at A.D.S. Show. . . . . Plant \$5.00 net

CHIME Outstanding new 1949 SC. from Holland. Gold-bronze flowers 8 to 10 in. in size. Free bloomer. Plant \$2.50 net

MAGNETIC (Johnson) Str.C. Medium size, yellow from Australia. Certified at A.D.S. . . . . Plant \$2.50 net

RECONSTRUCTION (Johnson) I.C. Best pink to date. Holland's finest new one. 8 in. Flower well above the foliage. . . . . Plant \$2.50 net

## 1949 INTRODUCTIONS (Con't)

CLARIAM FANCY (Rocky River) A semi-cactus of rare beauty and good keeping qualities. Blend of cream and pink with lavender suffusions. Size 8x5. Winner of three trophies and two Achievement Medals. On Honor Rolls. . . Plant \$5.00 net

EDNA D. (Rocky River) A striking large cactus size 12x5. Will be hard to beat in "light red class." On three Honor Rolls, winner of three Achievement Medals. . . . . Plant \$7.50 net

GOLDEN TREASURE (Rocky River) A lively color of golden tangerine. A formal ideal for exhibition and cut flowers. On three Honor Rolls. Won the Hart Medal and four certificates, also two Achievement Medals. . . . . Plant \$3.50 net

MARY JO (Rocky River) A big dark red cactus. This may be the sleeper of the 1949 introductions. Won an Achievement Medal and was on Honor Roll. Size 11x5. . . . . Plant \$5.00 net

PRAIRIE SUN (Rocky River) A nicely formed yellow formal which can dominate its class. On all Honor Rolls. Two Achievement Medals and Certificate of Merit. . . . . Plant \$3.50 net

PURPLE VELVET (Rocky River) A velvety purple formal. Needed in the formal purple class. Size 8x4. On Honor Roll. . . . . Plant \$3.50 net

RONKY (Rocky River) A large soft yellow straight cactus. Size 11x6. Won Achievement Medals and on Eastern Honor Roll. . . . . Plant \$ 3.50 net

UNCLE DUDLEY (Retzer) IC. Bloom 10x5 Fuchsia with  $1\frac{1}{2}$  in. white tips. Much better than Flash. . . . . Plant \$2.25 net

## 1948 INTRODUCTIONS

These dahlias have all been grown and proven to be very satisfactory in our gardens.

GREAT LAKES ID. Bloom 10x5, Bush 5 ft. This is a very fine white that has won many ribbons. . . . Plant \$2.25

BO BO FD. Bloom 2x1, Bush 3 ft. A very fine small miniature, color amber yellow tinted red at tips and centers. . . . Plant \$1.25

GOLD DUST Pom. This one has been proven to be one of the best small gold pompons to date. . . . Plant \$.75

OAKLEIGH CHAMPION C. Bloom 9x $3\frac{1}{2}$ , Bush 5 ft. Color autumn a mixture of burnt orange, soft pink and lemon. . . . Plant \$2.25

RED SEA C. Bloom 12x5, Bush 5 ft. An addition to the large red types. Very good. . . . Plant \$1.75

VALLEY QUEEN C. Bloom 9x5, Bush 6 ft. Color a nice blend of red with autumn. . . . Plant \$1.50

AUTUMN BLAZE ID. Bloom 12x6, Bush 5 ft. Very fine blend of red with autumn at end of petals. Should be in every garden. . . . Plant \$2.50

ATOMIC YELLOW S.C. Bloom 11x5, Bush 5 $\frac{1}{2}$  ft. Color bright yellow. Very outstanding. . . . Plant \$2.25

ANNE TOOKER ID. Bloom 12x6, Bush 6 ft. Although this dahlia is a little late it should be grown as we think it is one of the finest white we have seen. . . . Plant \$3.00

## FOREIGN VARIETIES

AMY BALLEGO (Holland) FD. Bloom 14x5, Bush 4 ft. Color bengal rose. . . . . Plant \$1.00

ARISTOS I.C. (Holland) Bloom 10x5, Color purple tipped white. Proven very good here. . . . . Plant \$1.25

JOHAN EBBINGE ID. (Holland) Bloom 12x5, Bush 4 ft. Color mallow purple. . . . . Plant \$1.50

JOSEPHINE KLIMPT S.C. (Holland) Bloom 11x5, Color pure white. . . . . Plant \$1.00

LOVELY JEWEL C. (Holland) Bloom 6 $\frac{1}{2}$ x3, Bush 4 ft. Color blend of very light pink and white. . . . Plant \$1.00

ORANGE NASSAU C. (Holland) Bloom 8x4, Bush 4 ft. Color rose.. Plant \$1.50

ROSENCAVALIER I.C. (Holland) Bloom 7x3, Bush 4 ft. Color rose. Plant \$.75

REVE S.C. (Holland) Bloom 11x5, Bush 4 ft. Color mauve. . . . . Plant \$1.00

ROBERT BAELDE I.C. (Holland) Bloom 8 $\frac{1}{2}$ x4, Bush 4 ft. Color salmon warming to red center. . . . . Plant \$1.75

SIR HENRY DETERDING I.C. (Holland) Bloom 8 $\frac{1}{2}$ x4, Bush 4 ft. Color purest yellow. . . . . Plant \$1.25

VICTORY DAY C. (Holland) Bloom 9x4, Bush 6 ft. Color dark red. Plant \$.75

ARABESKE C. (Holland) Bloom 3x12, Bush 3 ft. Color yellow.. Plant \$.50

BABS Pom. (Holland) Bloom 1 1/4x1, Bush 3 ft., Color scarlet.. Plant \$.50

WHITE ASTER ID. (Holland) Bloom 4x2 Bush 4 ft. Pure white. . . Plant \$.50

## FOREIGN VARIETIES (Con't)

PLUTO Ball (Holland) Bloom  $3\frac{1}{2}$ x2,  
Bush 4 ft. Deep violet. . . . Plant \$ .50

PROMISING SURPRISE Ball (Holland)  
Bloom 4x3, Color Violet edged white.  
. . . . . Plant \$ .50

RONDKOP Ball (Holland) Bloom 4x3,  
Bush 4 ft. Color fawn edged salmon.  
Very good. . . . . Plant \$ .50

SUZETTE (Holland) Collarette. Bloom  
3 inches. Bush 2 ft. Deep Amaranth  
with lighter collar. . . . . Plant \$ .50

MISS SHATTOCH (Australia) Bloom  
11x5. A very fine pure white formal.  
. . . . . Plant \$ 2.50

BETTY HOLMES C. (England) Bloom  
9x4. Color crimson scarlet.  
. . . . . Plant \$ 1.25

DARKEST OF ALL Pom. (England)  
Bloom 1 1/4x1. Very dark red.  
. . . . . Plant \$ .50

LEO Pom. (England) Bloom  $1\frac{1}{2}$ x1,  
Bush 4 ft. Flaming scarlet with Slight-  
ly yellow base. . . . . Plant \$ 1.00

INCANDESCENT ID (France) Bloom  
14x5, Bush 5ft. Color golden yellow  
suffusing orange to the center.  
. . . . . Plant \$ 1.25

ALLEGRESSE C. (France) Bloom 7x3,  
Bush 4 ft. Pure yellow. Plant \$ .75

CLEMENTINE PAYEN S.C. (France)  
Bloom 11x4, Bush 4 ft. Mallow pink.  
Strong stems. . . . . Plant \$ 1.75

ROI DES P. JAUNES FD. (Italy) Bloom  
 $1\frac{1}{2}$ x1, Bush 4 ft. Yellow.. Plant \$ .75

TRIONFO di MILANO FD. (Italy)  
Bloom 10x5, Crimson heavily tipped  
white. . . . . Plant \$ 2.00

## FOREIGN VARIETIES (Con't)

BILL'S YELLOW FD. (Australia) Bloom 10x6, Bush 5 ft. One of the best formal yellows. . . . . Plant \$3.50

AXFORD TRIUMPH ID. (Australia) Bloom 12x5, Bush 6 ft. Color golden tan autumn. . . . . Plant \$.75

HONENSONNE ID. (Germany) Bloom 11x5, Bush 5 ft. Vivid yellow. . . Plant \$1.25

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### STANDARD VARIETIES

#### INFORMAL DECORATIVE DAHLIAS

BESS SMITH Bloom 10x5, Bush 5 ft. Fine white with good habits always good on show table. . . . . Plant \$.50

BILL'S GOLD Bloom 10x5, Bush 4 ft. Pure gold autumn shade. . Plant \$.75

BILL'S SPLENDOR Bloom 10x , Bush 5 ft. Luminous rose pink, good formation. Early bloomer. . . . . Plant \$.75

CHEROKEE BRAVE Bloom 11x6, Bush 5 ft. Deep oxblood red. Still one of the best. . . . . Plant \$.50

DIXIE WINE DOT Bloom 11x4, Bush 6 ft. White and purple variegated, good grower. . . . . Plant \$.75

EVENTIDE Bloom 10x5, Bush 4ft. True purple, violet shaded. . . Plant \$.50

FREDA GEORGE Bloom 10x5, Bush 5 ft. Fine blend of sulphury white and rose. . . . . Plant \$.50

GINGER ROGERS Bloom 10x6, Bush 5 ft. Beautiful sulphur yellow, good stems. . . . . Plant \$.75

GOOD NIGHT Bloom 11x5, Bush 4 $\frac{1}{2}$  ft. Very dark velvety red. . Plant \$.50

## INFORMAL DECORATIVE (Con't)

GLAMOUR Bloom 11x7, Bush  $5\frac{1}{2}$  ft. An unusual light purple. . . . . Plant \$ .50

HESTER A. PAPE Bloom 12x6, Bush 6 ft. Beautiful reddish purple. Excellent habits. . . . . Plant \$ 1.50

KIRSTEN FLAGSTAD Bloom 12x6, Bush 6 ft. Outstanding orange, tall sturdy grower. . . . . Plant \$ 1.00

MOTHER KOENIG Bloom 11x7, Bush 5 ft. Large shrimp pink blending to yellow at center. . . . . Plant \$ 1.00

NOBBY'S LIGHT Bloom 11x5, Bush 5 ft. Pure lemon yellow. . . . . Plant \$ .75

PREMIER WINSOME Bloom 12x6, Bush 4 ft. Amaranth pink, good habits. . . . . Plant \$ .50

SCT. WILLIAMS Bloom 11x5, Bush 5ft. Fine autumn shade of bright orange. . . . . Plant \$ .75

SUNRAYS Bloom 11x7, Bush 4 ft. Clear buff suffused apricot with a peach red reverse. . . . . Plant \$ .50

100% Bloom 11x5, Bush  $4\frac{1}{2}$  ft. Very good lavender. . . . . Plant \$ .50

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## FORMAL DECORATIVE DAHLIAS

CLARIAM BELL Bloom 9x5, Bush ft. Pure yellow and white bi-color. Very good. . . . . Plant \$ .50

D-DAY Bloom 7x4, Bush 5 ft. Pure pink with good stems. . Plant \$ .75

DELTA Bloom 10x7, Bush  $5\frac{1}{2}$  ft. Beautiful very dark lavender. . Plant \$ .50

## FORMAL DECORATIVE (Con't)

- DEEP PURPLE Bloom 12x6, Bush 4 ft.  
Very large dark purple. . . . Plant \$1.00
- FLORIST BEAUTY Bloom 8x4, Bush 4 $\frac{1}{2}$  ft.  
Bright purple and white bi-color.  
. . . . . Plant \$.75
- FIVE STAR GENERAL Bloom 10x7,  
Bush 5 ft. Blend of amaranth pink and  
soft yellow. . . . . Plant \$1.25
- JEANETTE Bloom 11x6, Bush 5 $\frac{1}{2}$  ft.  
Outstanding purple with white tips.  
Bi-color. . . . . Plant \$.75
- KING DAVID Bloom 10x5, Bush 4 $\frac{1}{2}$  ft.  
Very deep regal purple. . . Plant \$.75
- LEAH PEARL Bloom 8x5, Bush 5 ft.  
Blend of cream and lavender. Grows  
almost to a ball. . . . . Plant \$.50
- LOIS WALCHER Bloom 7x4, Bush  
4 ft. Deep purple and white bi-color.  
. . . . . Plant \$.50
- LADY MURIEL Bloom 11x6, Bush 5 ft.  
Dark reddish orange. . . Plant \$.75
- MARY NOBLE Bloom 10x6, Bush 5 ft.  
Phlox pink to bright mauve. Very  
showy. . . . . Plant \$1.00
- MICHIGAN ORCHID Bloom 11x6,  
Bush 4 ft. Very fine lavender with long  
canelike stems. . . . . Plant \$1.50
- OAKLEIGH MONARCH Bloom 10x6,  
Bush 4 $\frac{1}{2}$  ft. Very dark oxblood red.  
. . . . . Plant \$.50
- RUTH NICHOLS Bloom 10x5, Bush 5 ft.  
Pure lavender. Exceptional..Plant \$.50
- THE REAL GLORY Bloom 12x6, Bush 5ft.  
Pure white. One of best. . . Plant \$.75

## FORMAL DECORATIVE(Con't)

VICTORY Bloom 9x5, Bush 4 ft.  
Rose pink. Very good. . . Plant \$ .50

XANTINE Bloom 11x5, Bush 5 ft.  
Pure lemon yellow. . . . Plant \$ .75  
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## SEMI-CACTUS DAHLIAS

ANNA KLINE Bloom 10x4, Bush 5 ft.  
Fine pure yellow. . . . . Plant \$ .50

BLACK MONARCH Bloom 11x5, Bush  
5 ft. Red almost black. . . Plant \$1.00

CHEADLE PARK Bloom 9x4, Bush 5 ft.  
A dark rich purple. . . . Plant \$1.00

CONFUCIUS Bloom 10x4, Bush 4 $\frac{1}{2}$  ft.  
Striking light red. . . . Plant \$ .50

ESSIE SMITH Bloom 11x4, Bush 5 ft.  
Massive pure lavender. . Plant \$1.00

EVELYN CHANDLER Bloom 10x5, Bush  
5 ft. Rich golden apricot. Plant \$ .50

FAITHFUL Bloom 8x4, Bush 5 ft. A  
very dependable white.. . Plant \$ .75

FLORIST YELLOW Bloom 8x4, Bush  
5 ft. A yellow Michigan white.  
. . . . . Plant \$1.75

FIGARO Bloom 10x5, Bush 5 ft. Gold  
striped scarlet. . . . Plant \$ .75

HILDA FIORETTI Bloom 9x5, Bush  
6 ft. Pure pink. One of best.  
. . . . . Plant \$ .75

JANE LAUSCHE Bloom 10x5, Bush  
5 $\frac{1}{2}$  ft. Bi-color, lavender with white  
tips, a new combination. Plant \$1.25

LYN FONTAIN Bloom 11x7, Bush 5 $\frac{1}{2}$  ft.  
Scarlet or peach red. . Plant \$ .50

MICHIGAN WHITE Bloom 8x4, Bush  
5 ft. Very good. . . . . Plant \$ .50

## SEMI-CACTUS DAHLIAS (Con't)

ROSELYN STRAIGHT Bloom 10x6,  
Bush 5 ft. Blend of peach, red and  
orange. . . . . Plant \$ .75

SCARLET LEADER Bloom 8x3, Bush  
5 ft. Very bright red. . . . . Plant \$ .50

YELLOW GLORY Bloom 11x5, Bush 5 ft.  
Clear lemon yellow. . . . . Plant \$ .50

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## CACTUS DAHLIAS

BEAUTE Bloom 7x4, Bush 5 ft. Fine  
lemon yellow. . . . . Plant \$ .50

BALLEGO'S SURPRISE Bloom 8x4,  
Bush 4 $\frac{1}{2}$  ft. Purest white. . Plant \$ .50

BEDFORD BEAUTY Bloom 6x2, Bush  
5 ft. Pinkish lavender shading lighter  
to center. . . . . Plant \$ .75

CONQUEROR Bloom 10x5, Bush 5 ft.  
Bright yellow. (Holland) . Plant \$ 1.00

CORAL CACTUS IC. Bloom 7x4, Bush  
4 ft. Deep rose blending to soft yellow  
at center. . . . . Plant \$ 1.00

DULCENIA St.C. Bloom 6x3, Bush 5 ft.  
Very bright red. . . . . Plant \$ .50

ELLA MAE St.C. Bloom 8x5, Bush 5 ft.  
Soft velvety purple. . . . . Plant \$ .50

GOULDBURN IC. Bloom 10x4, Bush  
5 ft. Deep lemon base blending to reddish  
apricot at tips. . . . . Plant \$ .75

JEAN PATURET St.C. Bloom 9x4, Bush  
5 ft. Bright lemon yellow. Plant \$ .50

L C K. St.C. Bloom 6x3, Bush 4 ft.  
Blend apricot, yellow and pink.  
. . . . . Plant \$ .75

## CACTUS DAHLIAS (Con't)

MME JUSSIANT IC. Bloom 7x3, Bush 4 ft. Soft lavender. . . Plant \$ .50

NANCY ANN MITCHELL IC. Bloom 8x4, Bush 5 ft. Bright red. . . Plant \$ .50

ORANGE PRINCESS St.C. Bloom 6x3, Bush 5 ft. Very dark orange. Plant \$.75

PYGMALION C. Bloom 9x5, bush 5 ft. Blend orange and red. . . Plant \$.75

PINK FLAMINGO St.C. Bloom 9x4, Bush 4 $\frac{1}{2}$  ft. Rose pink shading to lighter at center. . . . Plant \$1.00

REGALIA IC. Bloom 9x5, Bush 5 ft. Purple, lighter reverse. . . Plant \$.50

SNOW BALL St.C. Bloom 7x4, Bush 4 ft. Very fine white. . . Plant \$.75

SNOW CREST IC. Bloom 7x3, Bush 4 $\frac{1}{2}$  ft. Good pure white. . . Plant \$.50

THE RANGER IC. Bloom 8x4, Bush 4 $\frac{1}{2}$  ft. True purple with white veins and white reverse. . . . Plant \$.50

ZENITH St.C. Bloom 7x4, Bush 5 ft. Very deep purple. . . . Plant \$.75

## MINIATURE DAHLIAS

All miniatures listed below unless otherwise priced are \$.50 each.

ANITA ID. Bloom 3 $\frac{1}{2}$ x2 Pure white. 4ft.

BABY ROYAL C. Bloom 2 $\frac{1}{2}$ x2, Blend pink-yellow.

BROCKLEY ID. 2 $\frac{1}{2}$ x2. Orange-yellow base.

FAIRY FD. 3x2 Lavender and pink  
GENEVA CHRYSTAL WHITE 3 $\frac{1}{2}$ x2  
pure white.

## MINIATURE DAHLIAS (Con't)

JUBILANT ID. 3x2 Bl. Cherry red and orange.

LANNIE FD. 3x2 Pure lemon yellow.

MING SC. 3½x3 Bl. Lavender and white.

MIA St.C. 3x2 Dark Red.

LITTLE DIAMOND St.C. 3x2 Bl.  
Yellow-pink.

PINKIE St.C. 3x2 Pure pink

PURPLE KING FD. 3½x2 Very deep purple.

NELLIE SHEE FD. 2½x2 Light lavender.

NORMA JEAN St.C. 3½x2 Pure light pink.

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## POMPON DAHLIAS

All pompon dahlias listed are \$.50 each.

### PLANTS

BETTY ANN 1 1/4 in. Pure light pink.

CLARISA 1 ½ in. Purple shaded lighter.

CLOVER 1 in. Blend white and pink.

ILA 1 1/4 in. Very dark red.

LITTLE EDITH 1 1/4 in. Bl. Yellow and carmine

LEMON DROP 1 1/4 in. Pure lemon yellow.

HONEY 1 ½ in. Bl. Yellow and red.

MARY MUNNS 1 ½ in. Deep lavender.

MORNING MIST 1 ½ in. White tipped lavender.

MRS. TELFER 1 1/4 in. Pure white.

MRS. V. BRITTAINE 1 in. Dark pink.

## POMPON DAHLIAS (Con't)

MRS. EDITH MUELLER 1½ in. Autumn

PRINCE CHARMING 1½ in. White tipped lavender.

SHERRY 1½ in. Deep purple.

YELLOW GEM 1½ in. Lemon yellow.

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## BALL DAHLIAS

All ball dahlias listed below unless otherwise priced are \$.50 each plant.

ALICE J.: 6x5 Pure pink.

ANN REHORST 5x5 Dark purple.

BLACK DIAMOND 4x4 Red almost black.

CLARA CLEMONS 5x5 Bi. Red with white.

MARY HELEN 5x4 Pure lemon yellow.

MRS. C. ANDERSON 5x3½ Light purple

JAMES COCKER 3½x2½ Very deep purple

ROSY DAWN 5x5 Bi. Yellow and rose.

SUPT. AMRYHN 5x5 A true lavender.

SILVA QUARTA 5x5 A double quilled lavender.

WHITE CAPS 5x4 The purest white.

TOM JONES 3x3 Amber yellow edged.

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## COLLARETTE

SATURN 5 in. Lemon yellow with yellow collar. . . . . Plant \$.50

SPARKLE 4 in. Creamy white with pure white collar . . . Plant \$.50

FANDANGO 5 in. Bush 5 ft. Red with white and red collar. . . Plant \$.50

--- MEMBER OF ---

American Dahlia Society

Minnesota Dahlia Society

Central States Dahlia Society

Dahlia Society of Ohio

and

Minnesota Horticulture Society